IFTA®
International Fuel Tax Association Inc.

International Fuel Tax Association, Inc.
P. O. Box 7147
Mesa, AZ 85216-7147
www.iftach.org

IFTA, INC. BOARD OF TRUSTEES CHARGE TO THE STRATEGIC PLAN WORKING GROUP

1. History:

The IFTA, Inc. Board of Trustees during their 3Q 2022 Board meeting directed IFTA, Inc. to establish a Strategic Plan Working Group for the purpose of assisting IFTA, Inc. with the development of a new long term strategic plan. During the 4Q 2022 IFTA, Inc. Board meeting, the Board approved the initial representatives for this new Strategic Plan Working Group. Additional representatives may be added later subject to Board approval.

The current Strategic Plan for IFTA, Inc. was created in 2019 and the IFTA Board of Trustees believes the goals and objectives contained in the current strategic plan have either been completed or represent an ongoing task that will continue indefinitely. It is therefore time to start planning for the creation of a new strategic plan that will guide IFTA, Inc's future over the next 5 to 10 years.

With the continued proliferation of alternative fuel vehicles and the increased interest by jurisdictions and the federal government toward studying an alternative means of sourcing revenue dedicated to maintaining infrastructure, IFTA, Inc. requires a strategic plan that will be versatile enough to scale and adjust accordingly to accommodate the possible changes that may occur in the methodology for sourcing revenue for infrastructure by jurisdictions. The new strategic plan being developed by the working group must incorporate goals and objectives related to a possible changing environment of alternative fuel vehicles in the future and how IFTA, Inc. needs to evolve to maintain our uniform cooperative agreement.

The completion of the of the current strategic plan necessitates the planning of a new strategic plan that will survey our stakeholders, utilize consultants to help prepare a comprehensive new strategic plan, and help finalize the goals, objectives, tasks, and direction IFTA should move toward in the next 5 to 10 years.

2. Purpose of Charge:

The purpose of this charge is to provide direction to the new Strategic Plan Working Group which is charged with the overall objective of assisting IFTA , Inc. with the creation of a new strategic plan that will be comprehensive, versatile enough to address the uncertain future changes and challenges with the sourcing of revenue for infrastructure, inclusive enough to incorporate our stakeholders feedback for desired improvements with IFTA, Inc and our cooperative agreement, and detailed enough to provide the roadmap needed for IFTA, Inc. to plan for the future.

3. **Charge**:

3.1 Create a subcommittee to research a possible consultant to assist with developing a comprehensive strategic plan.

3.2 Survey our stakeholders for SWOT(Strengths, Weaknesses, Opportunities, and Threats) analysis inputs.

3.3 Review and develop a new IFTA, Inc. vision and mission statement.

3.4 Analyze survey results and develop key categories for strategic plan.

3.5 Using the SWOT analysis inputs and identified key categories, develop a comprehensive strategic plan that includes, key objectives, strategies, short- and long-term goals, and operational plans to achieve those goals.

3.6 Review final strategic plan, survey stakeholders for acceptance, adjust as needed and follow-up with implementation of strategic plan providing feedback to IFTA, Inc. and the board on implementation plan.

4. **Timeline for Completion of Project**:
   - Provide updates on the progress of developing a new strategic plan to the IFTA, Inc. Board of Trustees at each quarterly Board meeting
   - Selection of subcommittee and consultant (If a consultant will be utilized) by June 1st, 2023.
   - Completion of Phase 1 (survey results for SWOT analysis) summary report due IFTA, Inc. Board of Trustees by 4Q 2023 Board meeting.
   - Final strategic plan summary due to IFTA, Inc. and the Board by July 1, 2024.

President
IFTA, Inc. Board of Trustees

3-8-23
Date